

East Texas Nonprofit Leadership Conference

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FOR IMMEDIATE RELEASE/DATED

East Texas nonprofit directors and board members are invited to participate in a two-day nonprofit management and leadership training conference October 20-21, at Angelina College.

The East Texas Nonprofit Leadership Conference, hosted by Angelina College, the United Way of Angelina County, the T.L.L. Temple Foundation, OneStar Foundation and AT&T, will be held from 9 a.m. to 4 p.m., each day, Friday and Saturday, October 20-21, with a VIP reception from 5:30 p.m. to 7 p.m., Thursday, October 19, in the Temple Theater on the Angelina College campus. Breakfast and lunch will be provided both days.

Registration is \$50 per person with a limit of four persons per agency. Registration opens September 8 online at <https://etnlc.eventbrite.com> on a first-come, first-served basis. Given the team-building approach of the conference, only individuals who are able to attend both days should sign up. Participants will be able to receive continuing education units from this program. Angelina College officials will be collecting the information at registration needed to provide the CEUs.

“This conference is a first-of-its-kind event in Deep East Texas,” Dr. Michael Simon, president of Angelina College, said. “Five strong nonprofit advocates are coming together to provide local agencies hands-on sessions to help them improve their operations.”

There will be four separate workshops, and each will be presented by faculty from Texas A&M University’s Bush School of Government and Public Service. Workshop topics include financial management, organizational management, strategic planning and fundraising.

Seating for the conference is limited, with just 125 seats available. This size allows for presentations to small groups and for more one-on-one attention during the workshops, Simon said. Each of the four session topics will run concurrently.

“The focus of this conference is to ensure local nonprofit agencies have access to resources and expertise not generally available,” Carla Hight, executive director of the United Way of Angelina County, said. “So many times these types of conferences are held in Houston or Dallas and cost hundreds of dollars to attend.

“We are bringing a high-caliber program to East Texas and keeping the cost at a minimum, allowing agencies of all sizes an opportunity to attend,” Ms. Hight said.

Dr. Wynn Rosser, president and CEO of the T.L.L. Temple Foundation, said this workshop is exactly the type of project the foundation has been interested in providing for many years. “It takes partners with like-minded goals to bring

together a conference of this magnitude. Our East Texas communities and those they serve stand to benefit as these organizations put into practice what they learn.”

Early check-in is available at Thursday night’s reception in the Temple Theater and continues at 8 a.m. Friday, October 20 in Shands Gym on the Angelina College campus. Workshops begin at 9 a.m. Friday in the Technology and Workforce building.

Transportation will be provided between buildings.

The four presenters and their topics:

Strategic Management and Planning - William Brown, Ph.D – Professor and Director of the Nonprofit Management Program at Bush School of Government and Public Service at Texas A&M.

Organizational Performance Management- Deborah Kerr, Ph.D – Associate Professor of the Practice at Texas A&M in the Bush School.

Financial Management- Catherine Cole, Ph.D – Adjunct Faculty at the Bush School of Government and Public Service at Texas A&M

Fund raising - Kelly Zuniga, Ph.D – Executive Director at the Holocaust Museum in Houston. She also is a guest lecturer at the Bush School of Government and Public Service at Texas A&M.

Friday’s lunch will include a panel session discussing best practices for nonprofits to request funding and much needed information for nonprofits in East Texas. [JA1]

At the conclusion of Friday’s workshop, the T.L.L. Temple Foundation will host a bonus session: “Partnering with the T.L.L. Temple Foundation: An overview of the strategic plan and grant funding.”

During Saturday’s lunch, Rosser will be offering comments on Mark Freedman’s book, “Trying Hard is Not Good Enough.” The foundation will provide all attendees with a copy of the book.

Tickets are available for just the lunch sessions at \$10 each day, and registration is on the same website, <https://etnlc@eventbrite.com>

For more information, contact Tim Ditoro, Dean of Community Services at Angelina College, 936-633-5204 or email, tditoro@angelina.edu.